



CUPERTINO-TOYOKAWA SISTER CITIES

NEWS RELEASE – FOR IMMEDIATE DISTRIBUTION

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Organization website:
www.cupertinotoyokawa.org

Vendor registration:
www.festivalproductions2.com

Find us on Facebook:
[Cupertino-Toyokawa Sister Cities](#)

Twitter Address: [@Cupertino_CBF](#)

Video sample of 2016 festival:
<https://youtu.be/ZM-sOjVTiWs>

Sample Photos:
<http://www.flickr.com/photos/75375566@N03/>

Cherry Blossom Festival in Cupertino’s Memorial Park, Quinlan & Senior Center

Cupertino-Toyokawa Sister Cities, Inc. is proud to present the 35th annual Cherry Blossom Festival on Saturday and Sunday, April 28 and 29, 2018 at Cupertino’s Memorial Park, the Quinlan Center and the Senior Center. This fun family festival honors Cupertino’s sister city relationship with Toyokawa, Japan by sharing Japanese arts & culture with the entire community. Hours are from 10 AM to 5 PM, admission is FREE, entertainment is FREE, and parking is FREE at De Anza College (Lots A&B).

Indoor cultural exhibits and demonstrations take place throughout the day in the Quinlan Community Center, featuring music and dance performances and cultural displays, demonstrations, workshops, and hands-on activities presented by professionals, non-profits, and special interest groups.

Outdoor entertainment is held at the Amphitheater and includes Taiko drum groups, Japanese dancers, various martial arts, and musical performances throughout the day. VIP festival guests, local government, school board members, and students selected for the annual cultural exchange program will be introduced at noon on Saturday. Throughout the lawn areas will be arts and crafts exhibits and special interest groups such as Japanese dog and koi fish clubs. Children’s activities feature hands-on arts & crafts and a petting zoo. Local high school service groups will lead games/crafts.

Japanese cultural arts and crafts vendors, a gallery of Toyokawa student artwork, and a pictorial timeline of Cupertino’s sister city relationship with Toyokawa will be grouped at the “Japanese Artisan Pavilion” located at the Cupertino Senior Center and patio.

Food and drink include sushi, spam musubi, gyoza, asian chicken salad, yakisoba, mochi, teriyaki chicken skewers, hot rice, shave ice, fruit bowls, kettle corn, cotton candy, coffee, smoothies, beer, sake, plum wine, sodas and lemonade.

For more information about this event visit www.cupertinotoyokawa.org.
Vendor registrations are being taken beginning 1/19/18 at: <https://www.festivalproductions2.com/>
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