



CUPERTINO-TOYOKAWA SISTER CITIES

To: Japanese Arts and Crafts vendors

2018 Cherry Blossom Festival in Cupertino's Memorial Park April 28 & 29

Cupertino-Toyokawa Sister Cities, Inc. is proud to announce the 35th annual Cherry Blossom Festival on Saturday and Sunday, April 28 and 29, 2018 at Cupertino's Memorial Park. This fun family festival honors Cupertino's sister city relationship with Toyokawa, Japan by sharing Japanese arts & culture with the entire community.

2018: We will once again have a Japanese Arts and Crafts area in the Cupertino Senior Center at Memorial Park. There are a limited number of spaces available indoors. These spots are slightly smaller than our standard outdoor booths and reserved for Japanese cultural items, with indoor shelter available for delicate items. Limited spaces available.

Fees & Space Size for this two-day festival:

- Indoor /patio space at the Senior center: 8' x 8'. 8' table + 2 chairs provided (\$100)*
- Standard outdoor booth in Memorial Park: 10' x 12' (Arts & Crafts - \$200 Commercial - \$350 Gov't/Nonprofit 501(c)(3) - \$180)*
- * There is a \$25 annual processing fee to Festival Productions
- Vendor registration begins January 16, 2018: <https://www.festivalproductions2.com/>

Festival hours are from 10 AM to 5 PM, admission is FREE, entertainment is FREE, and parking is FREE at De Anza College (Lots A&B). This festival features both indoor and outdoor performances, cultural displays, demonstrations, workshops, and hands-on activities presented by professionals, non-profits, and special interest groups. Throughout the lawn areas are arts and crafts exhibits, and Japanese heritage special exhibitors and vendors, such as Japanese-themed jewelry/art, bonsai trees, koi fish and Japanese dog clubs. The Senior Center will be reserved for Japanese arts and crafts.

The Cupertino Cherry Blossom Festival is the premier Japanese cultural festival in the South Bay. The festival is renowned for its wide variety of Japanese arts, entertainment, and cultural displays. It is the only two-day festival held in Cupertino.

Metro Magazine – 2013-2017 Best of Silicon Valley.

Bay Area Parent -2017

Best Local Festival Category

Family Event- Community Fair/Festival - GOLD medal award



ON GOING JURY DATES: March 1 & April 1. Please note that either a category or the entire show could close prior to a scheduled jury date. Artists should apply early to avoid getting a "category full" response to their late application.

For more information about this event visit www.cupertinotoyokawa.org.

Vendor registration begins January 19th, 2018: <https://www.festivalproductions2.com/>

Visit us on Facebook: www.facebook.com/Cupertino-Toyokawa Sister Cities

Tweet us: [@Cupertino_CBF](https://twitter.com/Cupertino_CBF)

Video sample of 2016 festival: <https://youtu.be/ZM-sOjVTiWs>